

NOW NEXT

EXPERIENCE



SERGE KAMPF
LES FONTAINES

Capgemini Campus

Events
that transform



Capgemini 

NOW NEXT

EXPERIENCE



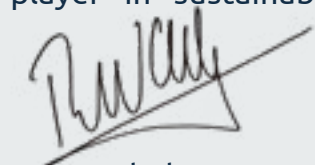
Exclusively dedicated to corporate events, the Campus is an exceptional partner. More than just offering a location, our team will provide you with innovative consulting services to assist you, from the design of your seminar to its delivery. A seminar that will help you transition from **NOW**: what is happening today in your organization, to **NEXT**: what your teams will accomplish tomorrow.

For over 15 years, our goal has been that your events be filled with **unforgettable moments** leaving lasting marks on the development of your organization.

This brochure describes **some of our beliefs and illustrates what we have to offer.**

In step with its times, the Campus is as much a multicultural laboratory of experimentation and innovation as a committed player in sustainable development.

 **CHANTILLY**



Bertrand Cheyrou

*President of
Campus Serge Kampf Les Fontaines*

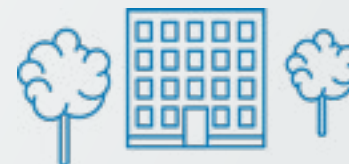


Events that transform



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The Campus at a Glance



300

ROOMS
in 7 villas in the heart
of the park



60

MEETING ROOMS
for 5 to 500 people



500

PEOPLE SERVED
in the Château



4

PRIVATE LOUNGES
in the Château



800

PEOPLE SERVED
in cocktail setting



52

HECTARES
woods, meadows and lake



300

CARS PARKED
in underground parking



1

EVENT MANAGER
assigned to each event



450

SEATS
in the auditorium



1

SECURE SITE



15

YEARS
OF COMMITMENT
TO SUSTAINABILITY



MORE THAN JUST A LOCATION

100% DEDICATED TO CORPORATE EVENTS, IT IS...

A CONSULTING OFFER FOCUSED ON TRANSFORMATION

to reach the business goals of your seminars.

AN EXPERTISE IN CORPORATE EVENT MANAGEMENT

to assist companies in the overall organization of their event.



Come to Les Fontaines and experience **THE** difference:

/ **T**ransformation

/ **H**ospitality

/ **E**vent organization

that will guide your teams from **NOW** to **NEXT**.



A DIFFERENT APPROACH TO ADDRESS THE ORGANIZATION OF EVENTS: THE EVENT CANVAS®

The EVENT CANVAS® is a robust, collaborative and holistic approach focused on your participants' satisfaction.

ROBUST because The EVENT CANVAS® is an approach based on sound principles of agile and design thinking which has shown its efficiency in organizing big events such as the CES in Las Vegas, for example.

COLLABORATIVE because we work with you at each phase of the project during well-articulated workshops.

HOLISTIC because we manage the event in all its aspects: format, program, editorial assistance, advice on dynamics, staging, concept creation, visual identity design, logistics, technical issues, post-event debriefing...

FOCUSED ON YOUR PARTICIPANTS' SATISFACTION and that of your stakeholders because our aim is to make behaviors evolve according to your expectations using a three-phase approach: change, frame, prototype.



SOME OF OUR BELIEFS IN HOLDING A SUCCESSFUL EVENT

An event is above all an opportunity to meet.

In-depth discussions and reflections make this moment unique, profitable, and unforgettable.

YOUR NIGHTS ARE AS BEAUTIFUL AS YOUR DAYS

A seminar is not just two or three days, but two days and two nights, or three days and three nights. By arriving the night before, you will be able to make the most of the infrastructure, find your bearings and have a light dinner before a good night's sleep. Each night of the seminar is important as it is an opportunity to self-reflect and reorganize one's thoughts. Sleeping on site is a way to stay immersed in the event. In addition, the moments before and just after sleep are essential to anchor new learning and to create a favorable mindset for fruitful interactions. Why not let our storytellers guide you through the evenings or let our sports coaches initiate you to stimulating or soft awakenings?



NATURE AS A FULL PARTICIPANT AT YOUR SEMINAR

For several years now, studies demonstrate that both seeing and being surrounded by nature has a positive impact on our intelligence and social well-being. We offer a guided walk around the lake in the company of our expert gardener to introduce you to some biodiversity issues or just to take in the sights. For the curious, forest baths in the Japanese tradition of the Shinrin-yoku can be added to the program. All meeting rooms have a view on the surrounding greenery which is an enticing invitation to continue thinking outside.



YOUR JOURNEY IS ALSO A CULINARY EXPERIENCE

With at its core a tandem composed of the semi-finalists of the 2018 best craftsmen of France competition and a chef selected for the 2019 international "Toques d'Or" competition, the brigade is committed to designing a culinary experience that also contributes to the goals of your seminar: light and healthy meals in the evening or more hearty ones to put the participants at ease. Did you know that a sweet snack, with candy or other treats, is the best enemy of facilitators? Hyperglycemia makes a nap irresistible. Instead, our chefs offer a wider variety of proteins and grains. And your participants will pay attention from start to finish.



HOW ABOUT A SMALL SERVING OF NEUROSCIENCE?

Please pay attention!

According to Prof. Pierre-Marie Lledo, the average attention span is twelve minutes. So how can you capture the participants' full attention and maximize the event's impact? Organize breaks, however short, during presentations, put participants into action, physically change viewpoints. Ideas are plentiful, but you need to pay attention to attention.

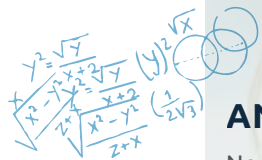
A bit of serendipity: "I find when I am not looking"

Henri Poincaré

The Campus Serge Kampf Les Fontaines is a place where people can meet and enrich themselves. Research in neuroscience shows that the number and quality of interactions in the group in which we operate are directly related to our brains' development. If you feel like it, you will be able to meet other professionals, speakers, researchers or reconnect with someone from your past.

The Desire to Learn

Without desire, you can't create an interest in learning nor in imagining the future. How do you go from what's NOW to what's NEXT with desire, the neurobiological definition of which is "the mental stimulation of the future reward?"



EXPERIENCE DESIGNERS, MASTERING ALL ASPECTS OF YOUR SEMINAR, EVEN THE MOST UNSEEN

Understanding all these aspects and helping you build the best event ever is the true role of our *experience designers*. They bring a holistic vision with, at the same time, a great attention to detail. They work by your side, the event organizers, with a focus on customer satisfaction. Certified Event Canvas®, an approach inspired by the principles of agile and design thinking, they also use the conclusions of the most recent multidisciplinary research studies (scientific, technical and empirical) to get the most out of the moment, and profoundly anchor your employees' transformation into the NOW.

AND WHAT ABOUT DIGITAL?

No event is possible without digital tools, both in organizing the preparation and during the event with facilitation tools. While tools make it possible to create hybrid moments, by including participants outside the Campus, they shouldn't hide the importance and the many benefits of human interactions. Our vision of the added value of digital tools: reveal, accelerate and support. Come to meet us, we have more to show you.



Think & Decide

EXPERIENCE

**YOU WOULD LIKE TO INITIATE
A REFLECTION TO:**

NOW
NEXT

- get input from your employees
- reach a rapid decision-making process
- build an innovative vision

After an experience with us, you will reach a set of shared decisions with a concrete action plan.

DID YOU KNOW...

...that a good decision-making process simultaneously mobilizes two regions of our brain: a rational center (the neocortex) and an intuitive center (the reptilian brain)?

... that the neuronal circuits of stress and of our decision-making process overlap, that our decisions are therefore sounder if stress is out of the picture?

... that our brain performs better overall and is definitely more relaxed when surrounded by nature?





A FEW ENABLERS FOR A SUCCESSFUL EXPERIENCE

52

HECTARES

Woods, Meadows and Lake

The Campus Serge Kampf Les Fontaines is located at the heart of a 52-hectare park. As part of the transformational approach, Les Fontaines integrates the natural surroundings as a key element of success.

Design Sprint

A process of creation and decision support based on a strictly controlled timing.

Led by consultants, the sprint is a well-tuned process, leading to a decision, an action plan, or an innovation that is immediately applicable at its term.

Les Fontaines has adopted this approach to create customized and comprehensive experiences, using the assets of the location as a cognitive enabler.

Process & People Lab

The Lab recreates the operating conditions of a job or of a process, where ideas and innovations can be tested.

It is directed by consultants and actors, with the employees.

Les Fontaines recreates and monitors the necessary immersive conditions in a decor that can perfectly mimic reality.

Or else...

Transformational question, Hackathon, Creative board.

Federate

EXPERIENCE

YOU WOULD LIKE TO EMPOWER YOUR MANAGERS,
your organization's true cornerstones, and
CREATE BONDS BETWEEN ALL YOUR EMPLOYEES,
and why not with the ecosystem.

NOW
NEXT

Why?

so that your strategic vision becomes an operational reality in which each employee knows his operating space.

To get there,

it is necessary to build a common culture, the basis of cohesion, and streamline communication.

After an experience with us, you will have built a strong feeling of involvement for a project, a strategy, values that you will just need to maintain.

DID YOU KNOW...

...that in our best moments, and in our worst, our human abilities to be creative, efficient, productive, are strongly dependent on the quality of our social relationships?

...that all this can't be improvised: federating enthusiasm and energies relies on a fragile balance between emotional, political and rational issues and sensitivities.

« Coming together is the beginning.
Keeping together is progress.
Working together is success. »

Henri Ford



A FEW ENABLERS FOR A SUCCESSFUL EXPERIENCE

60

MEETING ROOMS
For 5 to 500 people

The Campus Serge Kampf Les Fontaines offers 60 meeting rooms and modular workspaces, both indoors and outdoors, designed for people to meet.

Les Fontaines, in designing its experiences, integrates the core principle that “one-size-fits-one” to create inclusive and long-lasting group dynamics for efficient collaboration.

Memories

Creating an exceptional moment does not happen by accident, it is the result of certain principles, and it speaks to the various psychic and emotional dimensions of each individual.

A memory as the basis of the collective memory is a prerequisite in building a common culture.

Play

Play is the most intuitive and innate way of learning, of socially interacting and of raising awareness. By preparing a game or a show with specific goals, the production of various hormones is stimulated, and these generate pleasure, excitement and curiosity...

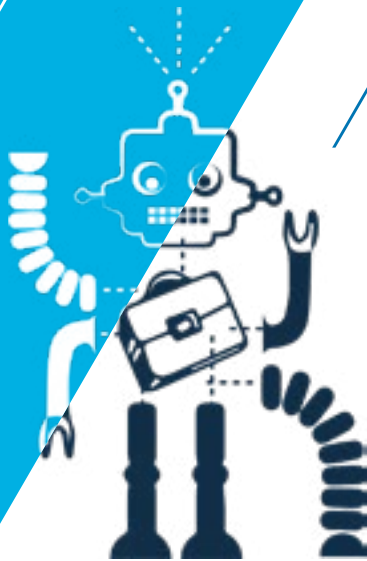
An optimistic state of mind and casual social interactions help foster a feeling of belonging to a group.

Or else...

Systematic and scientific team-building,
Leadership development,
Strong post-event coaching.

Equip & Develop

EXPERIENCE



NOW NEXT

« The true value of a product
is not in what it is,
but in what it offers.

*What's important is not the price
of the light bulb, but the price of light.»*

Thomas Edison

Is artificial intelligence going to destroy jobs or, on the contrary, will it set us free?

How can we work with **the digital evolution** and dramatic societal changes?

Is your organization aware of necessary changes in posture and the development of **new skills**?

How can you equip your employees so that they can make the right decisions?

After an experience with us, your employees will have acquired skills that will notoriously boost their operational and cognitive agility, their mobility or their knowledge of the sector or its trends.

DID YOU KNOW...

...that 65% of the jobs in 2025 don't exist today, and this number rises to 85% in the digital sector?

...that 50 minutes spent surrounded by nature increases our concentration and memory by 20%?

...that we learn better immersed in positive emotions? and when we walk?



A FEW ENABLERS FOR A SUCCESSFUL EXPERIENCE

450

SEATS
in the auditorium

Expository Methodology

Inductive or deductive, it is based on presentations. The format may vary but the approach is primordial and based on a prerequisite: one or more experts on a given topic give a lecture to share their knowledge.

Les Fontaines relies on a network of experts who are able to share their knowledge under various forms (TED talks, Pecha Kucha...).

Peer-to-peer

The organization has a wealth of unseen talents. Organize talks so that those with the knowledge can optimally share their skills.

Peer-to-peer learning relies on sharing tools: tutoring, unconference, failconference.

Les Fontaines encourages the integration of teaching and collaborating dynamics during each event to ensure long-lasting transformation.

The Campus Serge Kampf Les Fontaines offers an auditorium of 450 seats, modern rooms, advanced technology, and great expertise in designing workspaces.

Les Fontaines considers that training is a transformational journey which combines content, spatial organization, time management, as well as sensorial and emotional elements.

Or else...

Onboarding new employees,
Themed “oxygenation” of Executive Committees
Training in soft skills (team-building, communication...),
Leadership development, professionalizing technical staff (upskilling, reskilling).

Greater Self-Awareness & Personal Development EXPERIENCE



« The unexamined life
is not worth living »

Socrate

NOW NEXT

Lack of personal development is one of the leading causes of disengagement in organizations, and you are aware that the institution and the management don't always have the answer.

You would like to foster personal development through self-awareness, which leads to **a stronger work community, and better performance.**

After an experience with us, your employees will know themselves better, resulting in a greater collective efficiency.

DID YOU KNOW...

...that personal development is a field of study?

...that fractal patterns in nature (lines and structures that stay identical over various scales) have a soothing effect that lasts for hours?



A FEW ENABLERS FOR A SUCCESSFUL EXPERIENCE

500+

PEOPLE
hosted

The Campus Serge Kampf Les Fontaines can host over 500 people and 300 people can stay overnight in the ecolabel villas.

Les Fontaines has access to a network of high quality professionals, and combines curiosity with a pragmatic intellectual approach.

Self-Awareness using digital tools

Do you feel like testing a virtual reality experience with feedback from a coach who will help you quickly realize how to face a difficult situation and how you work as part of a team?

Les Fontaines offers a unique and very innovative solution to help reveal yourself and rapidly improve your self-awareness.

Collective Coaching in specific topics

Our network of coaches along with a dedicated space for teamwork, boosts the success of this approach.

Les Fontaines also offers collective topic-specific coaching programs: leadership, stress management, communication...

Mindfulness (full consciousness)

The Campus is committed and offers Mindfulness (full consciousness) as a tool which benefits health, vitality, individual and collective wellness, performance and creativity in many ways.

An in-house yoga instructor also offers classes every Friday.

Or else...

DISC-type and emotional intelligence assessments,
Co-development,
Mediation.

Treat Others & Treat Yourself

EXPERIENCE

NOW
NEXT



You wish to treat your employees with an exceptional experience,
a memory, a special gift **as a reward as well as**
to encourage or implement positive management tools?

After an experience with us, your employees will feel valued
by this pleasant moment spent together.

DID YOU KNOW...

...that having more time is nowadays the third aspiration of most people?

And not having enough is a perception that can be tamed?

...that helping someone, pleasing someone, and being generous, provokes a spike
of activity in the region of our brain linked to feelings of well-being?

...that pleasure and fun help us live longer?



The Campus Serge Kampf Les Fontaines considers that fun is a serious subject to which investments and research in preparation are dedicated, as well as constant attention to detail during the event.

Challenge

Whatever your goal, our *experience designer* will offer you the best team-building activity, whether it is fun for fun, or fun for better learning, **the only limit is your imagination...**



The Campus was awarded **the SYT d'Or 2018** in the category «Meeting concept» and was Winner of **the Heavent Paris 2018** for the best animation...

Contact us for more information.



HOW TO GET TO THE CAMPUS

Getting to the Campus Serge Kampf Les Fontaines is particularly easy: close to Paris, it is accessible by car, by train or by plane.

CLOSE TO PARIS

The Campus is located 40 km north of Paris. To get there from the capital, two options:

By car

/ 50 km from Paris – 45 min

/ 30 km from Roissy Charles de Gaulle airport – 35 min

/ 2 km from Chantilly train station – 4 min

By train

/ SNCF train : Paris Gare du Nord – Chantilly – 23 min

/ TGV Roissy – Charles de Gaulle

GPS coordinates:

Lat : 49.1919554

Long : 2.4479556



A global leader in consulting, technology services and digital transformation,

Capgemini is at the forefront of innovation to address the entire breadth of clients' opportunities in the evolving world of cloud, digital and platforms. Building on its strong 50-year heritage and deep industry-specific expertise, Capgemini enables organizations to realize their business ambitions through an array of services from strategy to operations. Capgemini is driven by the conviction that the business value of technology comes from and through people.

It is a multicultural company of over 200,000 team members in more than 40 countries. The Group reported 2018 global revenues of EUR 13.2 billion.

Visit us at www.capgemini.com. People matter, results count.





CAMPUS SERGE KAMPF LES FONTAINES

67 route de Chantilly
60270 Gouvieux

Tel : +33(0)3 44 62 91 00

contact@les-fontaines.com
www.les-fontaines.com

Sales Department
Tel : +33(0)3 44 62 93 93
commercial@les-fontaines.com



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