

NOW NEXT

 **SERGE KAMPF
LES FONTAINES**
Capgemini Campus

LES FONTAINES

EXPERT IN DESIGNING AND DELIVERING
EVENTS THAT TRANSFORM SUSTAINABLY



OUR VISION

It is the meeting of people and ideas that shapes the transformation of companies

OUR MISSION

Designing and delivering corporate event that transform sustainably

OUR OFFERS

Physical – Hybrid – Digital Events
Agency

OUR PROMISE

Events that transform sustainably to build your future and that of your team members



The Campus masters three expertises: Transformation, Hospitality, Event management.
It is the combination of these three skills that makes *THE* difference

LES FONTAINES ACTS AS AN INDEPENDENT INTEGRATOR, FOR THE BENEFIT OF ITS CLIENTS



Teams & Know-how

Events architects

Content Managers

Facilitators

**Deliver Experts,
IT et Technical specialists**



Process

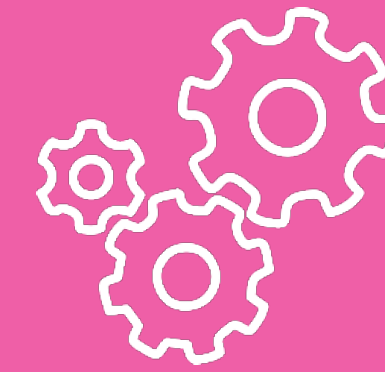
Robust Methodology:
Event Canvas © based on
participants' experience

Mobilization
of a coherent ecosystem

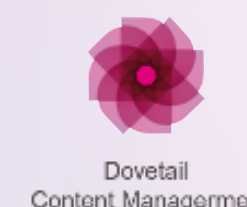
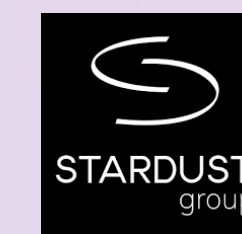
**Large spaces and fixed / mobile
studios**

Secure and validated Tools

Robust platform



Tools



EVENIUM
ConnexMe

startupinside
PARIS - GENEVA - NEW YORK - SINGAPORE

WE FOCUS ON 4 AREAS TO ENSURE THE SUCCESS OF EVENTS MADE BY LES FONTAINES

- 1

THE PARTICIPANTS' EXPERIENCE
is at the very heart of what makes the success of an event
- 2

THE BUSINESS OBJECTIVE
is the structural element of the seminar
- 3

TECHNOLOGY
must unleash human energy
- 4

CSR & GREEN
All is thought and delivered in a responsible way



THE PARTICIPANTS' EXPERIENCE

IS AT THE VERY HEART OF WHAT MAKES THE SUCCESS OF AN EVENT

In all cases, the main goal is to capture and maintain the **attention** of all participants through:

- An Editorial Line adjusted to the objective and the audience
- High quality and diverse contents
- Individual support of speakers
- Ease of use of technological tools



THE BUSINESS OBJECTIVE IS THE STRUCTURAL ELEMENT OF THE SEMINAR

Understanding the business
objective enables to
better structure
the event in order to answer
business needs



TECHNOLOGY

MUST UNLEASH HUMAN ENERGY

From Les Fontaines or from anywhere
(clients' premises, hotel, other venues)
technology always act as an enabler and
supports the **business objective** of the event,
whether on-site, hybrid or digital



CSR & GREEN

ALL IS THOUGHT AND DELIVERED IN A RESPONSIBLE WAY



SINCE 2020

For the design, the creation
and delivery of certified **responsible**
events



SINCE 2008

for certified **Hospitality services**



SINCE 2017

For certified **buildings and services**

When designing and delivering events (on-site, hybrid or 100% digital),
Les Fontaines does it in a **responsible way, based on**
Capgemini's convictions and **GREEN IT** approach and
is happy to share this know-how with clients & friends

AND FOR LES FONTAINES, CSR TRANSLATES INTO ACTION

- In 2020, during the pandemic, we welcomed Victims of Domestic Violence



Play video on YouTube

- In 2021, we published 10 Golden Rules to ensure digital events are also designed responsibly



Available on our website

EVENTS' FORMATS CAN BE DIFFERENT BUT THE 'BY LES FONTAINES' SPIRIT REMAINS

ON-SITE



How can the venue, the environment, contribute to the success of onsite events ?

100 % digital



How to guarantee the engagement of participants despite the remoteness?

HYBRID EVENT



How to combine onsite and digital experiences to multiply the impact of the session and make the event more memorable?

ON-SITE EVENTS MADE BY LES FONTAINES : AN IMMERSIVE EXPERIENCE

OUR CONVICTIONS :

- Take part in the transformation of the business by making sure behaviors evolve during the event
- Create an ideal environment for stepping back, fueling reflection and reaching the right decision
- Stimulate creativity by mixing IN/OUT sessions
- Spaces have to adjust to the event, not the contrary

All in One

Les Fontaines' benefits:

- Easily accessible and secured venue by the country
- Mix of small and large spaces, indoor and outdoor
- Meeting rooms and bedrooms renovated in 2021
- On-site dedicated IT/AV team
- The right combination of 3 expertises (Transformation / Hospitality / Event management) to ensure the success of the event and the comfort of participants

DIGITAL EVENTS MADE BY LES FONTAINES

A CONNECTED EXPERIENCE

OUR CONVICTIONS :

- Treat your meeting as an Event
- Capture and maintain participants' attention
 - Strong editorial line managed by a seasoned professional
 - Support the speakers, before and during the event
 - Rich and varied content mixing formats and regular interactions
 - Intuitive use of digital interface
- Digital is the ideal media to accelerate the sharing of information inside the organization

TOTAL REACH

Les Fontaines' benefits:

- Mastery of the event from A to Z : from the technical choices (platform, set-up...) to the animations, including support and production
- Design methodology based on Event Canvas ®
- Large TV-sets in Chantilly, a studio in Paris and mobile or ephemeral solutions

HYBRID EVENTS MADE BY LES FONTAINES

AN AUGMENTED EXPERIENCE

OUR CONVICTIONS :

- Ask yourself why going hybrid?
 - To increase the number of participants who will work together and thus accelerate the transformation and engagement of all?
 - To allow the participation of people who cannot be there physically ?
- Hybrid is not a constraint, it is an opportunity to increase the number of cohorts and make them work at the same time
- Be clear on who takes part, as part of which format, for what reason and expected contribution in order to not create second-zone participants
- Do not consider 2 distinct formats, but articulate the experiences to enrich and provide more depth to the meeting
- Identify THE moment(s) that everyone has to remember and spend the required time on it to make an impression across the organization

(on-site)^{Digital}

Les Fontaines' benefits:

- High-density bandwidth
- Large choice of flexible spaces to welcome participants and technical staff at the same time
- A on-site turn-key studio
- Pre-equipped and modular meeting rooms
- A robust methodology based of 4 levers to deal with each format
- Mastery in the design and expertise in the production of events

(on-site)^{Digital}

Hybrid event:

the ideal solution to accelerate the transformation through
the engagement of a greater number of participants

LES FONTAINES IS A LEADER RECOGNIZED BY ITS CLIENTS AND BY THE EVENT INDUSTRY



250+ events / year
of which 15% with
digital elements



Paroles de clients ► TOUT REGARDER

Découvrez les témoignages et avis des clients du Campus Les Fontaines, qui ont pu organiser des séminaires, team buildings et autres activités au coeur du site.



SOGETI FRANCE aux Fontaines | Testimonial



MARIA GALLAND aux Fontaines | Témoignage



EARTHWATCH aux Fontaines | Témoignage



CAPGEMINI aux Fontaines | Témoignage



MATRA ELECTRONIQUE aux Fontaines | Témoignage



MACIF aux Fontaines | Témoignages

SOME RECENT **DIGITAL EVENTS**

DELIVERED BY **LES FONTAINES**

SUCCESSFUL DIGITAL & HYBRID EVENTS



BIANNUAL CONVENTION OF A CAC40 COMPANY

- Large TV studio with 3 different sets and audience in Les Fontaines
- 14 hubs across the world
- **2 days** alternating LIVE / videos / duplex and event activities



STRATEGIC SEMINAR OF A KEY PLAYER IN THE ENERGY SECTOR

- 300 participants of which 50% at client headquarters, the remaining remote
- Transfer knowledge of logistical and technical arrangements to the client
- Coordination of content and securization of streaming with client's teams
- **3 half-days**



LAUNCH OF XMAS MENUS

- Simultaneous testing at Les Fontaines and 11 sites across France
- Remote presentation of menus by a Chef
- Synchronization of Catering teams and live interactions between sites
- **2 half-days**



INTERNAL INNOVATION CHALLENGE **100% DIGITAL**

- 3 shows to present teams and interact with jury
- Vote of team members
- Final show with award ceremony
- **90 minute-sessions over 4 days**



PUBLIC MEETING

- TV studio in Les Fontaines with audience of 200
- Broadcast in local cinemas (400 p) and social networks
- **3 hours**



MANAGEMENT MESSAGE

- Mobile studio parked in front of client's HQ to record and broadcast a live video message to teams
- No montage, no support required from client's teams
- **2 hours**



SALES MEETING

- 20 regional sites connected
- Secured streaming and technical aspects managed from Les Fontaines
- **1 day**

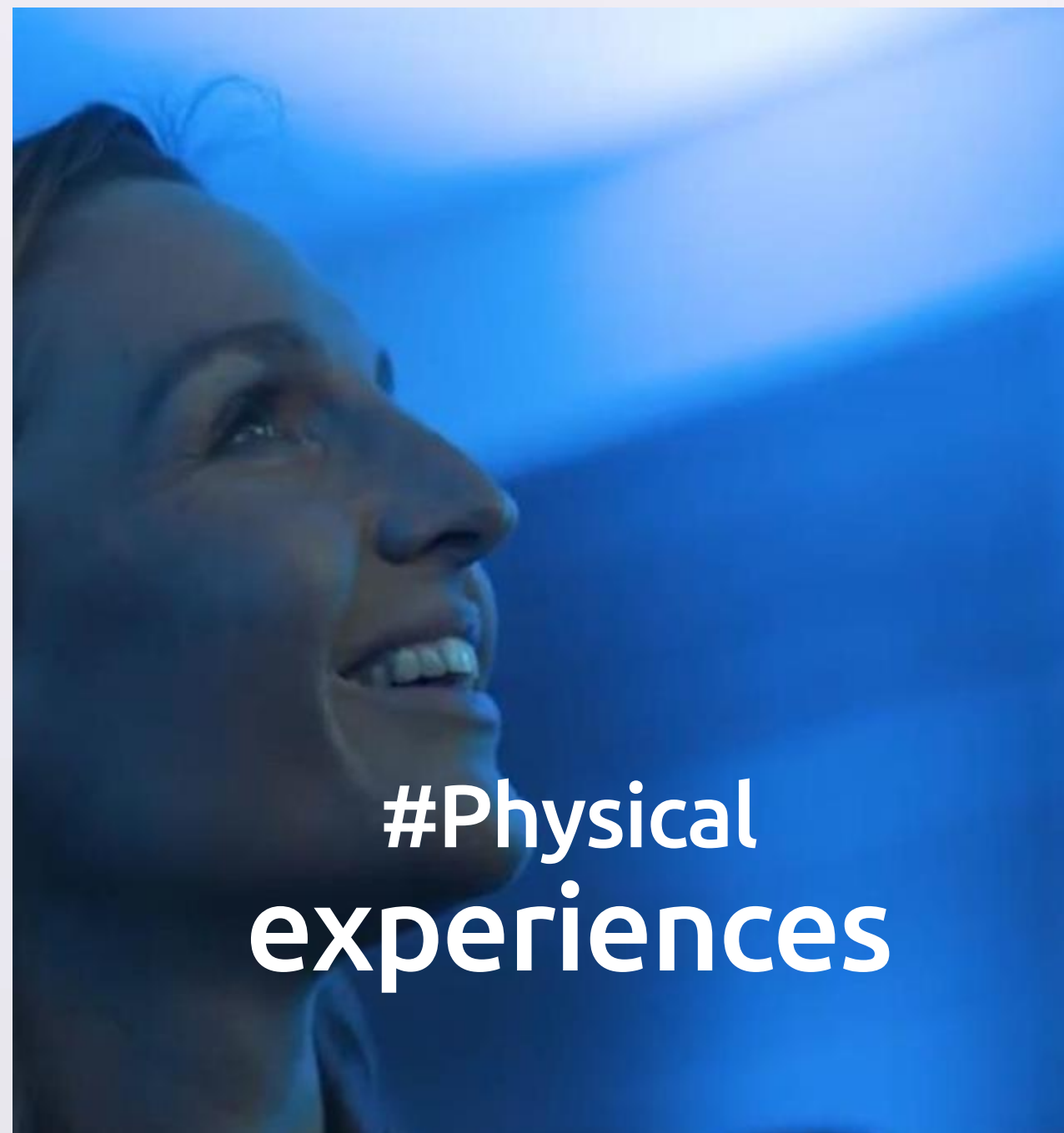


REMOTE KEYNOTE

- Studio set at speaker's location
- Live broadcast in plenary in Les Fontaines
- **45 minutes**

FROM ANYWHERE, AT ANY TIME!

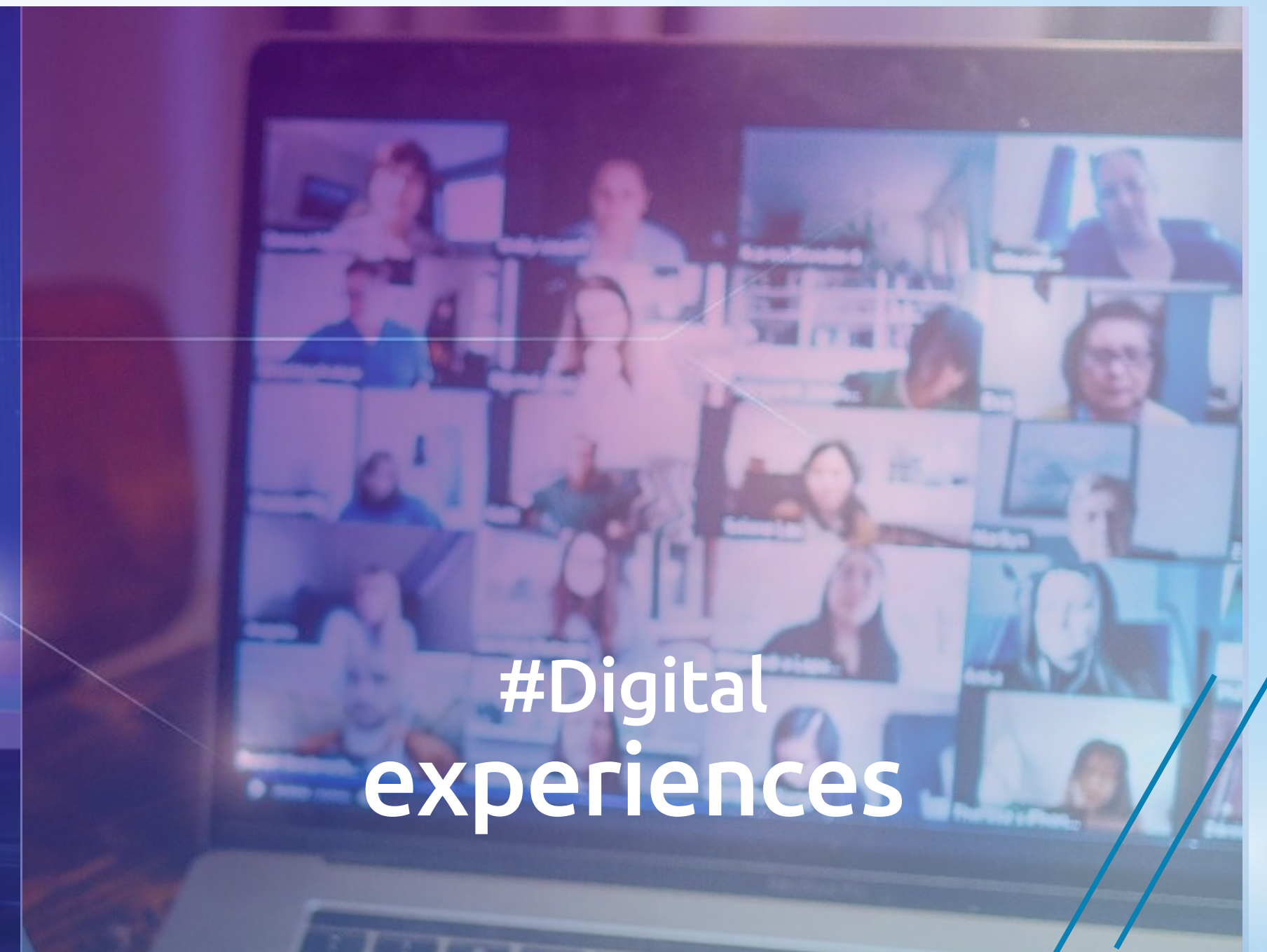
We create and deliver physical, **hybrid and digital seminars** that **transform sustainably** and rely on solid technical mastery



#Physical
experiences



#Hybrid
experiences



#Digital
experiences

Get to know more about us by visiting our site :

www.les-fontaines.com

or by clicking on one of the following social media icon



NOW NEXT

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For any question, contact:
commercial@les-fontaines.com

Thank you!

